



Technology Assurance Group Invites BTI Communications Group to Share Technology Expertise at Their Annual Convention

BTI Communications Group to Attend Prominent Industry Event

LEMONT, IL – February 2019 - BTI Communications Group, a leading managed technology services provider (MTSP), announced today that they have been invited to attend the 19th Annual Technology Assurance Group (TAG) convention in Orlando, Florida. The event will take place on April 7-10, 2019 at the Rosen Plaza and will be comprised of North America's leading MTSPs. TAG is an international organization of independently-owned MTSPs who collectively represent nearly \$350M in products and services. The purpose of the conference is to gather like-minded individuals in order to enhance one another's business through the exchange of new ideas and collaborative effort. The event is invite-only and is reserved for TAG Members, exclusively.

"It is an honor to share our knowledge and experiences with our colleagues," stated Eric Brackett, Founder/President of BTI Communications Group. "The TAG Convention is the premiere event in our industry and every year proves to be a valuable place for us to find new ways to serve our customers at an even higher level."

In the rapidly changing technology sector, one of the key determinants of success is whether the organization is remaining current with contemporary market trends. In sum, technology changes very quickly and the only way an MTSP can make a real impact on their customers' bottom-line, is by deciphering which technology solutions can add value and coming up with creative ways to implement those solutions. At this event, best practices and techniques to enhance customer experience and company culture will be revealed through various keynotes and break-out sessions.

"BTI Communications Group is one of our top Members," said Brian Suerth, President of TAG. "The company is the technology leader in their community with a focus on improving their customers' profitability, productivity, and competitive advantages. We're looking forward to their contributions to the collective mindshare."

ABOUT BTI COMMUNICATIONS GROUP

BTI Communications Group exists to sell and deliver telephony, networking, and security solutions that benefit its

clients businesses. BTI is not owned or captive to any manufacturer or solution so it is free to help clients put the best case solutions in place that they can reasonably afford. BTI's solution partners include Cisco, Dell, Microsoft, VMware, IO Data Centers, ShoreTel, Mitel, Zultys, Salient, exaQVision, Milestone, Tyco, AT&T, Verizon, Level3, Centurylink, XO, Time Warner Business Class, Charter Business, Comcast, and regional players across the country. BTI's GlobalView Managed Service Program delivered by over 400 engineers, provides 24 hour monitoring and management of its networking, communication, and security solutions. BTI offers business continuity, managed service, and collocation services to our clients in the nation's top rated data centers. For more information, please email BTI on line at www.btigroup.com or call us at 800-Help-BTI.